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**PRESS RELEASE
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First Florida Credit Union Member Wins \$1,000 Free Gas Giveaway!

JACKSONVILLE, FLA (Sept. 21st – Lana Wilcox, member of First Florida Credit Union, received a free \$1,000 gas card. “I was extremely pleased to hear that a member from my branch won the gas giveaway,” said Rona Lettman, Pembroke Park branch manager. “The gas card has substantial value, which will financially benefit Ms. Wilcox and her family,” Lettman added.

Wilcox entered the drawing during the credit union’s “Favorable Driving Conditions” auto loan campaign. Her entry was randomly selected among thousands received from people throughout the state of Florida. When notified that she had won, Wilcox was pleasantly surprised. “During these tough economic times it is refreshing to know that your credit union stands with you,” said Wilcox.

In addition to the \$1000 gas giveaway, the “Favorable Driving Conditions” campaign also featured a 1% cash-back incentive, free auto-buying service, and low loan rates.

First Florida, headquartered in Jacksonville, operates several branches throughout the state. Anyone who lives or works in any of the following Florida counties: Leon, Baker, Broward, Clay, Duval, Flagler, Orange, Hillsborough, Miami-Dade, Seminole, Nassau, and St. Johns is eligible to open an account. Additionally, employees of CSX Transportation and other specified companies are also eligible to join First Florida.



Branch manager Rona Lettman (right) presents member Lana Wilcox with a \$1,000 gas card.

For more information, please call Michelle Troha at (904) 449-3198.

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