



On Friday, September 21st, First Florida participated in Northeast Tallahassee's largest fall event, the 2018 Northtown GetDown. Every Friday night before the Florida State Seminoles are to play at home, family and friends gather in Bannerman Crossings for a kid friendly night of food, fun, and entertainment.

First Florida was the proud sponsor of the trolley that brings locals from all over the city to partake in the festivities. Top businesses in Tallahassee set up tents and shared their products and services with over 2,000 residents.

First Florida had a prime location and a lively tent at the entrance of the event. The FSU football gift basket raffle and prize wheel for the kids kept a steady flow of traffic and excitement. The radio, TV, and DJ mentions throughout the night let current and potential members know about our new location in Bannerman Crossings and positive impact in Tallahassee.

We look forward to meeting more at the next home game!

