

COMMUNITY SHRED EVENT

Orlando

04.14.18



In partnership with AARP Florida, First Florida hosted a community shred event at our Orlando branch on Saturday, April 14, 2018 from 8 am to 12 pm.

Both First Florida and AARP had tables at the event providing information on products and services and identity theft, along with giveaway items and refreshments.

All of our Orlando branch staff were on site to assist attendees and talk with people about membership with the credit union. A number of new accounts and loans were generated from this event.

We also received a visit from the City Commissioner for District 3, Rob Stuart, who had heard about the event at a recent Chamber of Commerce meeting. Rob was good enough to share our event on the city's website and is interested in partnering with First Florida to host more events throughout the year.

Final numbers indicated that more than 100 people came out to this event and shredded more than 7 tons of paper, which is the equivalent of 35 trees!