



COME TO OUR BLOCK PARTY GRAND OPENING

AT OUR NEW BANNERMAN CROSSINGS BRANCH

Saturday, July 21 | 10 a.m. – 2 p.m.



First Florida hosted a community block party to celebrate the grand opening of our newest branch in Tallahassee at Bannerman Crossings. The event featured music, photo booth, food truck, frozen yogurt, and even a balloon artist.

We also partnered with the neighboring businesses in Bannerman Crossings to give away a gift basket featuring products and gift certificates valued at \$1,000.



Our Bannerman Crossings branch has been much anticipated since we broke ground on the property in November 2017. The new branch boasts a convenient location, free e-banking benefits, and our first coin exchange machine.

First Florida's Senior Management Team, along with branch managers from the Tallahassee region, were all in attendance to join in the festivities.



More than 100 members of the local community came to visit our newest branch. We were thrilled at the opportunity to meet our new neighbors and assist them in meeting their financial needs.